

## 2014-2017 Strategic Plan

### Initiatives

#### Strategies

#### Actions

- 1. Prepare Clarendon College for SACS Re-Affirmation (Dr. Riza)**
  - A. Complete Certification Document (Buckhaults)
    1. Assign Committee to produce document
    2. Evaluate other College's documents for comparison
    3. Have other Colleges review our document
  - B. Prepare Response and Site Visit (Riza, A. Estlack)
    1. Committee to address response from off-site review group
    2. Plan on-site visit team accommodations and requirements
  - C. Prepare QEP (Schustereit, Fuller)
    1. Seek input and select topic
    2. Perform literature review
    3. Pilot study
    4. Prepare QEP documents for site visit
  - D. Complete reaffirmation (Riza, Buckhaults)
    1. Conclude any remaining follow-up with SACS-COC Board
    2. Review and implement changes necessary from process
  
- 2. Redesign Student Services (Riza, Buckhaults)**
  - A. Examine processes (Buckhaults, Green)
    1. Review process work-flows (Admissions and Financial Aid)
    2. Examine current system for expansion (CAMS)
    3. Review training and implement if needed
  - B. Explore technology/systems (Buckhaults, Thompson)
    1. Increase use of CAMS system
    2. Online processing (Admissions and Financial Aid)
    3. Assess skills and train
  - C. Examine recruiting techniques/methods (Green, Lopez)
    1. Compile recruiting data
    2. Examine current and new methods
    3. Provide training for staff attending College Fairs
  
- 3. Increase student success (Schustereit, Buckhaults)**
  - A. Increase student retention (Buckhaults)
    1. Explore best practices
    2. Residence Hall Directors
    3. Perkins Success Coach

- B. Review advising system and recommend changes (Green)
    - 1. Online degree audit
    - 2. Faculty advising model
    - 3. Strengthen Orientation Program
  - C. Strengthen tutoring program/LRC (Buckhaults)
    - 1. HSSC in Pampa
    - 2. Implement LRC in Pampa
  - D. Increase attendance (Schustereit)
    - 1. Examine best practices
    - 2. Create and implement pilot program
- 4. Strengthen College Cohesion and Presence in Community (Riza)**
- A. Increase interaction with community (A. Estlack)
    - 1. Record staff engagement on outside committees, organizations
    - 2. Encourage staff to volunteer
  - B. Strengthen relationships within community (Riza)
    - 1. Increase partnerships with ISDs
    - 2. Economic Impact Study
  - C. Increase pride/morale within College (Riza)
    - 1. Customer service training at All College Day
    - 2. Increase internal communication
    - 3. Centralize marketing, branding
- 5. Identify programs for expansion (Schustereit, Hall)**
- A. Increase CTE enrollment district wide (Hall)
    - 1. Increase usage of ITV
    - 2. Increase offerings in high schools
  - B. Fine Arts
    - 1. Explore feasibility of additional programs
  - C. Nights/Weekends (Schustereit)
    - 1. Explore opportunities for expanding CTE programs into nights and weekends
    - 2. Expand General Education offerings during nights
  - D. Prison (Hall)
    - 1. Expand current course offerings
    - 2. Expand program to other sites
  - E. Agricultural Program (Treichel)
    - 1. Pursue grant opportunities to increase course offerings
    - 2. Complete projects at LEC
  - F. Business/Industry Partnerships (Hall)
    - 1. Pursue advisory committee members from community
    - 2. Seek to create internship/job shadowing programs for students
- 6. Design and implement effective models of instruction (Schustereit)**
- A. Developmental Math project (Schustereit)

1. Pilot “no developmental education” in Clarendon
2. Paired courses
3. High School College readiness project
- B. Developmental English Language Arts project (Schustereit)
  1. Paired classes pilot
  2. High School College readiness project
- C. Online Degrees (Buckhaults)
  1. Explore total online Associate degree option
  2. Increase online bachelors degree options
- D. Competency Based/Self Paced instruction (Schustereit, Hall)
  1. Marketable Skills Awards
- E. Team Teaching/Paired Courses (Schustereit)
  1. Block courses/cohorts
  2. Dual credit cohorts

**7. Create district wide master plan (Riza)**

- A. Complete staffing review for each division/site (Riza)
  1. Explore current staffing and explore more efficient models
  2. Examine divisions to ensure efficiency in delivery of service
- B. Prioritize resources for College growth (Riza)
  1. Through planning process, identify growth opportunities for College
  2. Dedicate resources (time and funding) to ensure opportunities for success